

The Third Annual Killian Cavanaugh Scholarship Fund

5k run/walk

Advertising/Sponsorship Opportunities

Saturday, July 25, 2020

North Park Boathouse

10301 Pearce Mill Road, Alison Park, Pa 15101

We cordially invite you to participate as a Sponsor of the Third Annual Killian 5K Run/Walk. Your Sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts, vendor services, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will go towards the Killian Cavanaugh Scholarship Fund. The Fund will annually honor a Shady Side Academy student/athlete who best exemplifies Killian's qualities and spirit to help keep Killian's legacy alive.

Size and Placement for logos on t-shirts, website and banners are based on sponsorship level.

Title Sponsorship - \$5,000

- Advertised on a large overhead road banner for two weeks (North Park)
- Banner at start and finish of race (can be provided by sponsor)
- Logo on back of race t-shirt
- Company announced at the race
- Logo or company Name on event website, results and Facebook page
- Prominent Recognition on all race advertisements and event websites

Platinum Sponsorship - \$2500

- Banner at start and finish of race (can be provided by sponsor)
- Logo on back of race t-shirt
- Company announced at the race
- Logo or Company Name on event website, results and Facebook page
- Prominent Recognition on all race advertisements and event websites

Gold Sponsorship - \$1000

- Banner or merchandise displayed at race (can be provided by sponsor)
- Logo on back of race t-shirt
- Recognition on all race advertisements, results and event websites
- Company announced at the race

Silver Sponsorship - \$500

- Logo on back of race t-shirt
- Recognition on events websites and results
- Banner displayed at the race

Bronze Sponsorship - \$250

- Recognition on event websites and results
- Banner displayed at the race

Friendship Sponsorship - \$100

Killian Cavanaugh Scholarship Fund 5k run/walk
Saturday, July 25, 2020
9:00am

Choose from one of six sponsorship levels!

Title Sponsorship - \$5,000 _____

Platinum Sponsorship - \$2500 _____

Gold Sponsorship - \$1000 _____

Silver Sponsorship - \$500 _____

Bronze Sponsorship - \$250 _____

Friendship Sponsorship - \$100 _____

Company/Friendship Name: _____

Company Contact Info: _____

Email company logo to:
killiancavanaughfoundation@gmail.com

Please make check payable to the: **Killian Cavanaugh Foundation**
Tax ID: 35-2654479

Mailing address for the check and form:
220 Whetherburn Drive
Wexford, Pa. 15090
Contact: Susan Cavanaugh 412-302-7753

Deadline June 26, 2020